



SHUTTLE TIME



BADMINTON
WORLD
FEDERATION

Schools Badminton Project

- **Goal-** To make badminton one of the worlds most popular schools sports.
- ***Shuttle Time*** - Designed to support teachers
- ***Why Shuttle Time?***- In 2010 only 54 of the 174 BWF Members said they had badminton teaching materials for schools.
- ***Shuttle Time Implementation:-***
 - 2012 – 2016
 - Badminton Pan Am
 - Badminton Asia
 - Badminton Europe
 - Badminton Oceania
 - Badminton Africa



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Why Badminton?

- **Olympic Sport** - Global sport practiced at all levels.
- **Accessibility**- A sport for all ages and abilities – a sport for life.
- **Social**- Boys/girls/men/women playing and competing together.
- **Health**- Supports a healthy lifestyle.
- **Established programmes**- Pathways from schools to Olympic podiums.



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Shuttle Time – Elements

- **Teachers' Manual** - 'how to' guide
- **Lesson Plans** - 22 lessons for teachers, including 10 'Starter Lessons' (badminton basics)
- **More than 90 video clips** - Demonstrating the learning activities
- **Training for Teachers** – Support and delivery of lesson content
- **Provision of Badminton Equipment** - Rackets, Shuttles, Nets
- **Supplementary material** - BWF website



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The Teachers' Manual & 22 Lesson Plans

Help teachers:

- To understand badminton better.
- To plan badminton lessons.
- To deliver safe and fun badminton lessons.
- To provide a positive image and experience of badminton.



Shuttle Time in El Salvador



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Badminton- The Ideal School Sport

- Both boys and girls can play it – social benefits.
- Is both an individual and team sport.
- It is a safe, low impact sport for school children.
- Indoor and outdoor participation.
- Mass participation in small spaces- 20+ pupils on space of 1 court.
- Badminton builds fundamental physical skills and develops many life skills.
- Equipment is inexpensive.
- People with a disability can play badminton.



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Badminton Develops Sporting Skills

Meets schools PE curriculum objectives:

- Hand-Eye coordination skills.
- Catching and throwing skills.
- Stability and balance.
- Speed (builds aerobic capacity) & agility.
- Jumping and landing skills.
- Tactical awareness / decision making.



Key Partners

BWF

Responsible for providing the teaching / training resources, supplementary support material and providing funding for pilot projects for national / regional implementation of *Shuttle Time*.

**Continental
Confederations**

Badminton Asia, Europe, Pan Am, Africa and Oceania will run schools badminton implementation projects in the next 5 years – sustainable development model.

**National
Badminton
Associations**

Central to the success of the programme, National Associations must have government backing – Sports Ministry or Education Ministry, to qualify for incentives from the BWF and support from the Continental Confederations.

Government

National and regional government endorsement for the programme is important. Endorsement should ensure badminton becomes part of the school PE curriculum. Badminton at universities / teachers colleges may then become an official sport in the curriculum for PE teacher training.

**Equipment
Suppliers**

Partnerships with equipment manufacturers and suppliers are critical to meet the current and potential equipment needs for *Shuttle Time*.

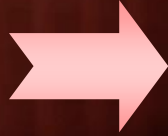
Key Players

Coordinators



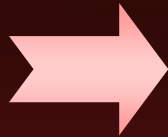
The key “driver” for Schools Badminton in each country. Coordinates the implementation of *Shuttle Time* nationally. Main contact person nationally for the Schools Badminton Programme.

**Shuttle
Time
Trainers**



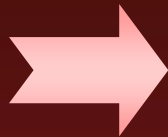
Responsible for training the Schools Badminton Tutors Trainers 1) are very familiar with the BWF Schools Badminton Resources, 2) are educators or badminton coaches, 3) may have an education / school background and 4) have knowledge and experience of adult learning/training.

**Shuttle
Time Tutors**



Tutors deliver the 8 hour Teacher Training Course. Tutors are most likely are badminton coaches or PE teachers with badminton experience, ideally with a schools / teaching background. Familiar with the resources and teaching situations - badminton in schools.

**School
Teachers**



PE teachers / sports teachers who are responsible for taking PE classes or sports classes with children. They may no have badminton experience.

Children



5 – 15 year old school children. The badminton exercises and activities in *Shuttle Time* can cater for children from 5 -15 years of age. *Shuttle Time* provides an introduction to badminton for life.

Where are we Now

Resources- Translation projects in 14 languages: English, German, French, Spanish, Italian, Polish, Arabic, Brazilian/Portuguese, Russian, Slovak, Slovenian, Indonesian, Persian and Hungarian.

Implementation Projects- 65 Countries

Equipment- Supplied to more than 50 Shuttle Time Projects

New Projects- 27 Implementations planned for 2014



Shuttle Time in Bogota



Shuttle Time in Tonga



Shuttle Time in Italy

Shuttle Time Fast Facts

58,084 Rackets



51 km of Badminton Nets



74,478
Shuttles



400,000+ Website Views



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